

Writing Sample: **PITCHES**

PREFACE

This past summer, I experienced working in the world of Public Relations in the fashion and beauty sector. One of my responsibilities included drafting and sending out pitches to international retailers and celebrity stylists. The writing samples in this section include a short beauty and fashion pitch to present content I produced as a public relations intern in the fashion industry.

KRIKOR JABOTIAN PITCH

Cabine Creative is excited to announce the representation of couturier, Krikor Jabotian. Krikor began his fashion career with the elite creative team at Elie Saab and has since grown exponentially. He launched his namesake label with a collection at the age of 23, while simultaneously opening his own studio.

Krikor Jabotian takes pride in his craftsmanship and use of opulent fabrics to create a timeless message of heritage, style, tradition, and innovation. Krikor has been featured in Vogue, Forbes, and BOF as one of the rising Middle East designers to watch.

Please review his collections, website, and social media below.

Collections: <https://drive.google.com/drive/folders/1yURXqxfD01c0FcPK4NTF7p6qWbCMrSqS>

Website: <http://krikorjabotian.com>

Instagram: <https://www.instagram.com/krikorjabotian/>

