

Design Sample: **REPORTS**

PREFACE

I worked as a Student Copywriter & Graphic Designer for the Engineering and Sciences Stewardship team during my time at UCSB. One of my responsibilities included writing and designing reports for high-leveled donors to acknowledge the impact of their generosity. I included two sample reports to demonstrate my creativity outside of an academic template and to show how I can write in a different style and tone based on the audience.

*Note: I have changed the names of award-recipients, important people, and official fund titles, per the policies of the office, to protect the privacy of the donors. I have also shortened down the original reports and only included pertinent pages I've written, such as the introductory pages, sections I've written on behalf of the Dean, and concluding notes.

Fall 2018

UCSB



The Eriksen Family Fund

Prepared for

Marshall Eriksen and Lily Aldren

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2018-19 Recipients of the Eriksen Fellowship

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Our Gratitude

UC Santa Barbara

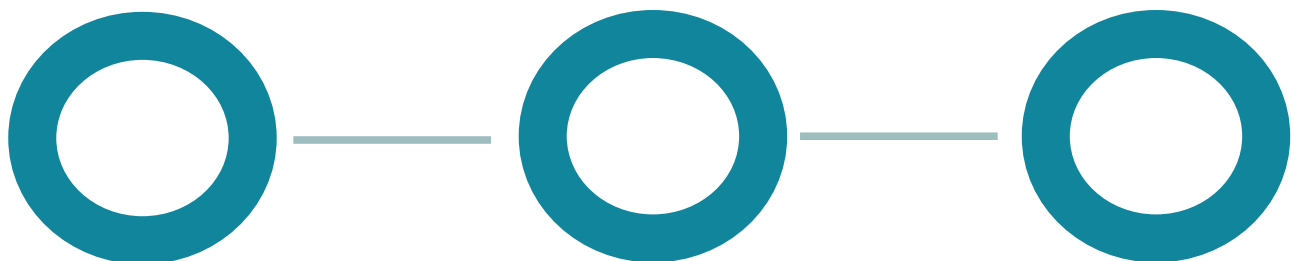
Welcome to UC Santa Barbara – where the land meets the sea, where brilliant minds meet each other, and where academic excellence and social engagement unite to spark creativity and discovery. From hard sciences to studio art and all points in between, educational opportunities abound. We offer more than 200 majors, degrees and credentials. Home to a dozen designated national institutes and centers offering specialized research opportunities and a multidisciplinary environment for students and researchers alike. UC Santa Barbara is a tier-one research university, globally renowned—and ranked—for our impact across the disciplines and the world.

College of Engineering

The College of Engineering’s exceptional programs are consistently ranked as some of the best in the nation on research impact, number of citations, faculty inductions into prestigious societies, and faculty awards, to name a few. Additionally, the College of Engineering prides itself in its multidisciplinary research which produces advancements in cell regeneration, optical brain-imaging-techniques, nanoparticle 3D-printing techniques, and much more.

Electrical and Computer Engineering Department

The Electrical and Computer Engineering Department is home to some of the top faculty researchers in this field. Research in the department is categorized into four focus areas: communications & signal processing, computer engineering, control systems, and electronics & photonics. The department has worked tirelessly to develop new approaches in topics such as space laser communications, health monitoring systems and virtual and augmented reality to name a few. Department faculty partner their research efforts with industry, government, outside academic institutions, other university departments to bring these developments to the public at large.



Message from the Dean: Barney Stinson, Ph.D.

UCSB

Dear Marshall and Lily,

On behalf of the College of Engineering, I extend my deep appreciation for making possible the Eriksen Family Fellowships, which recognize academic excellence among our talented graduate students. In particular, I am grateful for your support of promising students, who benefit from your generosity.

By awarding these fellowships to outstanding graduate students like Ted Mosby and Robin Scherbatsky, you are enriching their educational experience and quest for knowledge. Additionally, your partnership is integral to the success of the engineering program at UC Santa Barbara and enables us to remain at the forefront of scientific discovery.

Support like yours shapes and inspires the College of Engineering to push boundaries and pursue solutions to today's global challenges. From distinguished departments to reputable programs, the College of Engineering has been consistently ranked among best institutions in the nation. Our success is attributed to donors like you, who see the value of investing in our students and their success.

Sincerely,

A handwritten signature in black ink that reads "Barney Stinson". The signature is stylized, with a large, bold "B" and "S" that are connected to the rest of the name.

Barney Stinson, Ph.D.
Dean, College of Engineering



CREATE

DISCOVER

On behalf of the students, faculty, and researchers within the College of Engineering, we thank you for your extraordinary dedication to our faculty and students. Philanthropic support from alumni and friends of UC Santa Barbara is instrumental to strengthening academia and advancing research as we work to engineer creative solutions to today's most pressing problems.

With the resources your support makes possible, we are able to enhance the ability of our faculty to advance extraordinary research as well as enrich the educational experience of our our talented students.

Again, thank you for your enduring generosity that inspires academic excellence at UC Santa Barbara.

Saehee Jong
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DISCOVER



COLLABORATE



INNOVATE

The Best Discovery Award

Prepared for:
Mr. and Mrs. Very Good

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2018-19
Kirsten Fout

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Photo Courtesy: Vanessa Perez

UC SANTA BARBARA

The Division of Mathematical, Life, and Physical Sciences

The Division of Mathematical, Life, and Physical Sciences is home to world-renowned scientists and researchers whom have won a variety of awards, including four Nobel Prizes, one National Medal of Science, a National Medal of Technology, and a Millennium Technology Prize. Teaching is as much a part of the university's mandate as research as senior faculty will supervise all types of research, even the ones of undergraduates. In MLPS, our 10 academic departments offer innovative undergraduate and graduate degrees in disciplines ranging from aquatic biology to zoology that build on UC Santa Barbara's strengths in interdisciplinary work. We are proud of our uniquely interdisciplinary and entrepreneurial culture and are committed to educating the next generation of leader, who will expand our current knowledge in science.

Department of Chemistry and Biochemistry

The Department of Chemistry and Biochemistry is an interdisciplinary, collaborative research unit that represents all branches of chemical science — from materials to theoretical and computational chemistry. Our world-renown faculty and cutting-edge laboratories help the department rank among the best science programs and push the frontiers of chemical science. By housing the feature facilities, such as the Materials Research Laboratory, Institute for Energy Efficiency, and Center for Polymers & Organic science to name a few, research initiatives from the department continue to define, shape, and inspire the next scientific advances today.

Dear Mr. and Mrs. Very Good,

Generous contributions from the Best family has given the University the opportunity to provide recognition and support for our most outstanding postdoc and graduate students on our campus.



By supporting pioneering research, such as with this year's recipient, Kirsten Fout and her study of skin microbiomes post-surgery, you enable us to meet the scholarly ambitions of our brightest and most dedicated students. Through a better understanding of microorganisms interacting with our body, we can improve approaches to controlling infections and increase healing outcomes.

Again, thank you for your caring support that ensures meaningful, enriching, and rewarding experiences to our students and allowing UC Santa Barbara to continue progressing as a center for scientific discovery.

Warm regards,
A Wonderful Dean of Some College
Who is also a Professor



Thank You

The Division of Mathematical, Life, and Physical Sciences at UC Santa Barbara is grateful for your unwavering support. The Best Discovery Award is monumental in advancing the success of researchers and the knowledge in the greater scientific community. Thank you for keeping UC Santa Barbara at the forefront of scientific research!

